



ECTP 2023 – CALL FOR SPONSORSHIP & EXHIBITORS

The 22nd European Conference on Thermophysical Properties (ECTP 2023) will be held on September 10-13, 2023, in the wonderful location of Venice (Italy), at the IUAV University. It will provide a forum to meet and share experiences in the field of thermophysical properties of a wide variety of systems, covering both fluids and solids. ECTP 2023 will be the last in a series of very successful conferences attended by a worldwide audience of academic and industrial researchers and focused on theory, modeling, measurements and applications on properties, fluids and materials, design and testing, held since 1968 (for details see www.thermophysicalpropertiesconferences.com).

The Conference is a joint effort of the Italian Society for Thermophysical Properties (AIPT), the University of Modena and Reggio Emilia (EELab/UniMoRe), the National Research Council of Italy (CNR-ITC) and the IUAV University of Venice.



WHY GET INVOLVED?

Sponsors and Exhibitors of ECTP 2023 will benefit from exposure to about 500 researchers: academics, theorists, engineers, technicians and graduate students involved in the broad field of thermophysics. They will take advantage from having their brands associated with this prestigious international event.

Confirmation of your sponsorship well in advance of the actual dates will also ensure a high level of publicity during the promotional campaign of the ECTP 2023 Conference such as direct mail campaigns, broadcasts and exposure on the conference website (www.ectp2023.eu).



Sponsorship opportunities: The ECTP 2023 Conference welcomes corporate sponsorship. A range of opportunities is available as detailed in the next page.

Exhibition: The ECTP 2023 Conference will provide an opportunity for promoting measurement equipment, as well as research and development or educational services for a large audience of researchers involved in a wide range of technical areas. An exhibition is planned inside the conference venue, in front of or close to the conference rooms and the lunch/coffee/tea refreshment area.

As in past ECTP Conferences, Netzsch GmbH will be the Main Sponsor of ECTP 2023, supporting the social dinner and the ECTP-Netzsch Young Scientist Award.

A detailed **prospectus** for the additional ECTP 2023 Conference sponsorship opportunities is available in the following page.

For more information about becoming a Sponsor or Exhibitor, please contact alberto-muscio@unimore.it (ECTP 2023 Chair).

SPONSORSHIP PROSPECTUS

Lead Sponsors

A Lead Sponsor supports one of the following social features organized on the Conference site: opening ceremony and welcome reception, closing ceremony and farewell reception, or lunch and coffee/tea breaks between sessions in each intermediate day of the Conference. The warm hospitality and the relaxed environment of these events where participants meet and socialize will leave a significant impression of the sponsor company. The Lead Sponsor package includes:

- *branding rights at the supported social event;*
- *a 6 square meter exhibition stand, and the full exhibitor stand package (see below, it includes two badges with access to all Conference events);*
- *half-page, full color advertisement in Conference printed materials;*
- *medium-scale logo presence on the website, banners and other sponsorship acknowledgment material.*

Package starts at 3,500 € (or equivalent if you choose to finance the catering). The higher the level of funding, the better the impact on attendees.

Major Sponsors

A Major Sponsor will be enabled to target its message specifically to attendees by presenting its logo on high visibility material such as delegate bags, wi-fi connectivity documentation, etc. Major Sponsor package includes:

- *logo placement on chosen major delegate material;*
- *two registrations for the whole Conference (includes Conference banquet);*
- *quarter page, full color advertisement in the Conference printed materials;*
- *logo presence on the website, banners and other sponsorship acknowledgment material.*

The package starts at 2,500 €.

Sponsors

A Sponsor can place logo reminders on goodies to be handed out to attendees. Goodies can include pens, sweets, etc. and must be provided by the Sponsor. The Sponsor package includes:

- *logo placement on the chosen delegate goodies;*
- *one registration for the whole Conference (includes Conference banquet);*
- *logo presence on Conference printed materials, the website, banners and other sponsorship acknowledgment material.*

The package starts at 1,500 € for placement of the Sponsor's logo on *e.g.* the pens.

Exhibitors

An Exhibitor will participate in the on-site exhibition located inside the conference venue, in front or close to the conference rooms and the lunch/coffee/tea refreshment area. This will provide with an easy, affordable opportunity to present products, services, teaching material, and to promote your activities. The Exhibitor package includes:

- *a stand starting from 6 square meters, with table and chairs, electricity plug points;*
- *two exhibitor badges with access to all the Conference events (including the banquet);*
- *full color advertisement in the Conference printed materials;*
- *logo presence on the website, banners and other sponsorship acknowledgment material.*

The package starts at 2,500 € for a 6 m² stand. Up to 6 m² additional space is at 400€ per square meter. A first-come, first-served rule will apply.

Contributors

Contributors will be acknowledged with logo placement on the Conference website, on banners and all other sponsorship materials. Contributions are welcome starting at 500 €.